

**7th Annual AmCham Northeast China Charity Golf Tournament 2016**  
**第7届中国美国商会东北地区年度高尔夫慈善赛（2016）**

**Sponsorship Package 2016 赞助商等级及回馈福利表**

| No.<br>编号 | Sponsor Benefits 赞助商回馈福利   | Exclusive Partnership<br>独家协办赞助<br>(RMB50,000)           | Sponsor Category 赞助等级                                     |  |                         |  |
|-----------|--|--|---|--|-------------------------|--|
|           |  |  | Gold Cash<br>金牌现金赞助                                       | Hole Sponsor Cash                              | In-Kind Sponsor<br>实物赞助 | Lucky Draw Prizes<br>Sponsor<br>幸运抽奖<br>礼品赞助 |
|           |  |  | (RMB10,000)   | (RMB2,000 each /<br>Limited to 18<br>sponsors) | (Valued at RMB5,000)    |  |
| 1         | Corporate logo on event backdrop banner<br>企业标识展示：活动主题背景板  | ✓  | ✓   |  |                         |  |
| 2         | Logo on event gift to guests<br>企业标识展示：活动主题礼品  | ✓  | ✓   |  |                         |  |
| 3         | Logo on all Golf Carts<br>企业标识展示：球车挡风展位  | ✓  | ✓   |  |                         |  |
| 4         | Corporate backdrop (3m*1m) at a hole<br>球洞展位台 (3m*1m)  | ✓  | ✓   | ✓  |                         |  |
| 5         | Promotion in Social Media: WeChat, LinkedIn, etc<br>社交媒体推广：微信、LinkedIn等                                      | ✓  | ✓   | ✓  | ✓                       | ✓  |
| 6         | Advertisement on one issue of Business Now magazine in 2016/17<br>一期中美商会独家月刊杂志广告机会，2016年及2017年全年有效           | Full page<br>(valued at RMB 26000)<br>整页<br>(价值人民币26000) | Half page<br>(valued at RMB 13000)<br>半页<br>(价值人民币13000元) |  |                         |  |
| 7         | 2017 AmCham China Northeast Chapter Calendar<br>中美商会东北办公室2017年台历   | One page<br>(valued at RMB 6500)<br>一页<br>(价值人民币6500元)   |   |  |                         |  |
| 8         | Logo displays in event write-up for Business Now<br>企业标识展示：中美商会独家月刊活动报道版面                                    | ✓  | ✓   |  |                         |  |
| 9         | Special Mention in write-up for AmCham China's Business Now magazine One Issue<br>中美商会独家月刊活动报道软文中鸣谢          | ✓  | ✓   | ✓  | ✓                       | ✓  |
| 10        | Logo on event announcement with a distribution list of over 15,000<br>企业标识展示：中美商会发给会员的活动通知邮件（发送人数超过15,000人次） | ✓  | ✓   | ✓  | ✓                       | ✓  |
| 11        | Corporate promotion materials in goody bags<br>现场礼品袋中插放企业宣传资料  | ✓  | ✓   | ✓  | ✓                       |  |
| 12        | Onstage recognition<br>活动开幕式宣布赞助企业名单   | ✓  | ✓   | ✓  | ✓                       | ✓  |
| 13        | Complimentary VIP Tickets<br>活动贵宾入场券   | 4  | 2   | 0  | 0                       | 0  |